



WFXV
201 Humboldt Street
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1454401

Schedule Dates 10/27/16-11/01/16
Advertiser ClaudiaTenney/Congress/Republican/NY (81770)
Agency Strategic Media Placement (10336)
Product Political - Candidate Other (1066)
Brand 1144/1738/4967 (570550)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name
Phone/Fax /
CPE 1144/1738/4967
Account Types National/Political
Billing Type Standard
Comments TV
New buy for NY CD 22. Traffic and payment to follow;Separation: 30

Date Entered 10/26/16
Last Modified 10/26/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25341675
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$252.75
Net Total \$1,432.25
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	11	\$1,330.00
Nov. 2016	7	\$355.00
Grand Total:	18	\$1,685.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	11A- Access Hollywood Live	1				X				1	\$10.00	\$10.00	Utica (WFXV)	Access Hollywood	10/26/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7:30P- BIG BANG THEORY 2ND	2				X				2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	10/26/16
3.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7P- BIG BANG THEORY 1ST	2					X			2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	10/26/16
4.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:30P- BIG BANG THEORY 2ND	2	X							2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	10/26/16
5.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7:30P- BIG BANG THEORY 2ND	2		X						2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	10/26/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	10P- EYEWITNESS NEWS AT TEN	2				X				2	\$65.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	10/26/16
7.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	11P- EYEWITNESS NEWS AT TEN	2					X			2	\$65.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	10/26/16
8.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1	X							1	\$65.00	\$65.00	Utica (WFXV)	Eyewitness News At Ten	10/26/16
9.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	10P- EYEWITNESS NEWS AT TEN	2		X						2	\$65.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	10/26/16
10.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	1P- NFL EARLY GAME	2							X	2	\$450.00	\$900.00	Utica (WFXV)	NFL EARLY GAME	10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions

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